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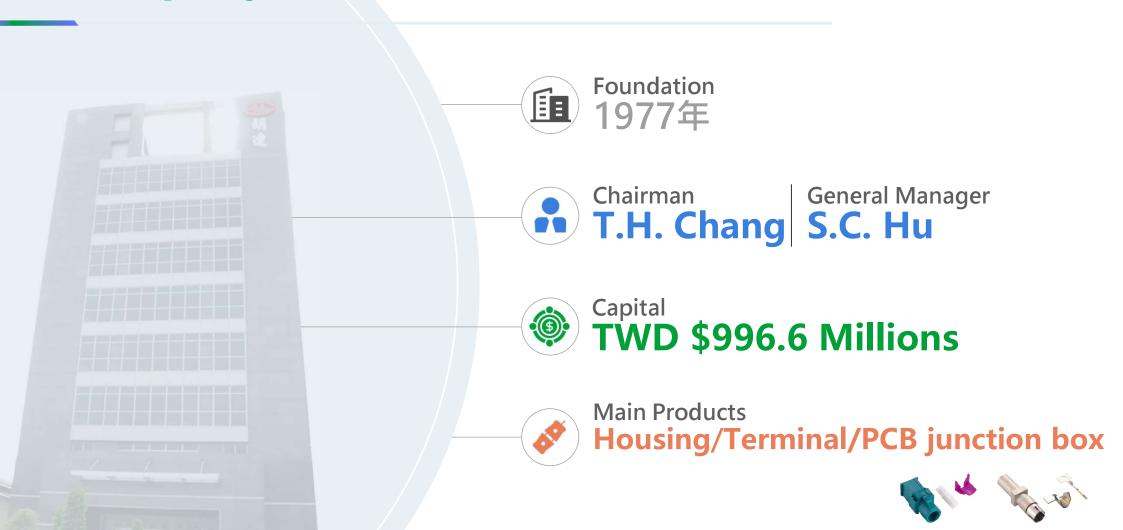
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Company Development Strategy



Company Profile





Milestone



- Hu Lane (Taipei) was established in 1977. Hu Lane entered China market in 1995 and successively established factories in Shenzhen, Nanjing and Dongguan; Set up Hulane Electronic (Vietnam) in 2011; Set up PT. Hulane (Indonesia) in 2017; Set up Italy office in 2019. Set up Europe Subsidiary in 2023. IPO in OTC Market in 2003.
- From 2006, Hu Lane is successively accredited for TS16949 . ISO 14001. TÜV NORD ISO 14001:2015 and VDA6.1
- Nanjing laboratory got CNAS National Laboratory Certification in 2009. Taipei laboratory has attained ISO/IEC17025 in 2015.
- Set up Yangzhou Lear Hulane automotive parts trading company with Lear in 2021.
- Taipei new headquarter was completed in 2022.
- Acquired 100% equity of Taipei Shangho and Jiaxing Shangho to strengthen vertical integration and expand product lines in 2022.
- Hu Lane (Taipei) obtained 14064 greenhouse gas check fair third-party assurance certification in 2022 and the sustainability report was completed with the assurance of the accountant in 2024.

Main Products





Oriented toward the high quality and technique
Hu Lane Can customize the best connector solution to wire harness and
Connect the World with our efficient service









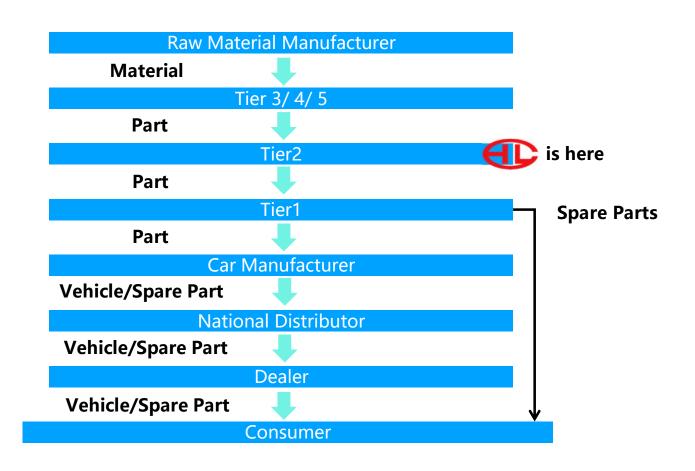






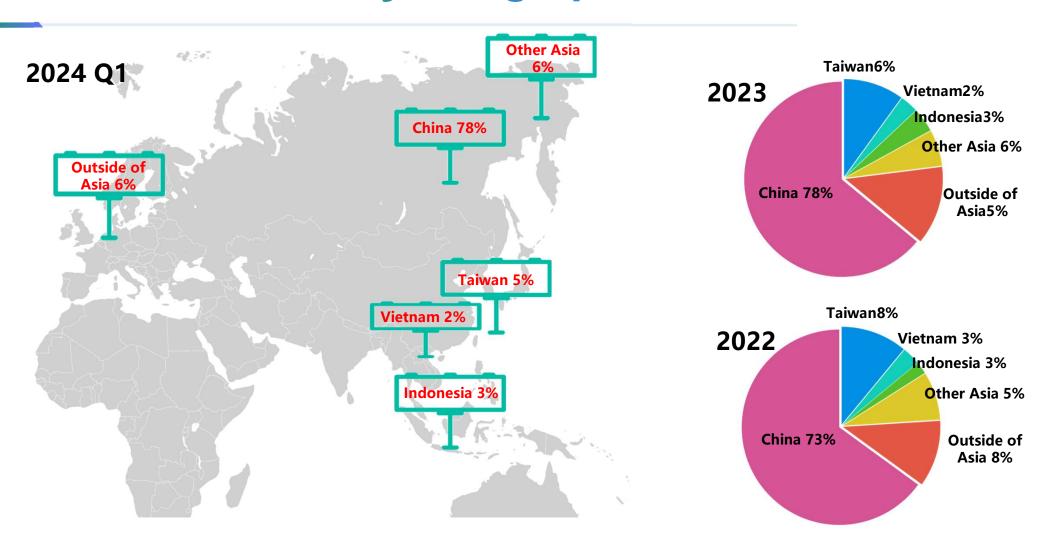


The automotive supply chain





Sales Revenue by Geographic Area



Capacity



Category	Press Machine		Injection Machine		Rubber Machine		0/ of total conscitu	
Facility Location	amount	%	amount	%	amount	%	%of total capacity	
Taipei	34	36%	59	22%	-	-	24%	
Nan Jing	25	27%	106	39%	13	76%	37%	
Vietnam	6	6%	47	17%	-	-	14%	
Dongguan	24	25%	41	15%	4	24%	18%	
Indonesia	2	2%	5	2%	-	-	2%	
Jiaxing	4	4%	15	5%	-	-	5%	
Total	95	100%	273	100%	17	100%	100%	



2024Q1 Financial Highlights

In NTD thousands	2024 Q1	2023 Q1	YoY
Operating Revenue	1,889,781	1,610,813	17%
Gross Margin	33%	32%	1%
Operating Margin	18%	17%	1%
Profit before income tax	411,985	280,005	47%
EPS(NTD)	3.32	2.23	49%
Net cash generated from operating activities	88,385	(2,044)	4424%
Capital expenditures	182,513	353,721	48%
ROE	5.23%	3.93%	1.3%

RD Roadmap



FPC Connector / Wiring Harness **Inline Series Terminal Series** Pin Header Series 020 miniaturized connectors FAKRA/HSD High voltage connector **Electrical Center**

Develop and plan FPC products

Series of product

Non-waterproof inline(in development)

Waterproof inline(planning)

Miniaturized PIP & SMT products (planning)

Waterproof series (in development)
Non-waterproof series (planning)
Pin Header series (planning)

FAKRA/HSD/HFM/ETHERNET(production)

Meet the needs of auto OEM &

module manufacturer

Meet the needs of module miniaturization

Support ADAS system transmission application. Meet the needs of auto networking

Mainly develop 800V products

Complete selection of connectors for the full range of EV

Enhance the diversity of

Hu Lane products

Consolidate the cost advantage of fuse box.
Active development of PCB junction box

Meet the needs of auto OEM
Conform to integration/lightweight/intellectual

2021 2030

Market Development Strategy



China: Expand the penetration in existing customers and develop new customers

OEM	2024/1~4 number of production(YoY)	Cooperation with OEM			
BYD AUTO Build Your Dreams	943,292(22%)	Continued acquirement of new product development.			
长安汽车 CHANGAN	507,634(5%)	New models adopt fuse box platform.			
GEELY	618,541(46%)	Continued acquirement of new product development.			
CHERY	635,007(68%)	Continued acquirement of new product development.			
上海通用汽车 SHANGHAI GM	143,812(-45%)	HL collaborated with the customer based on the functional requirements to design new products in new models.			
SAIC	255,787(17%)	New product introduction increases the penetration			



Market Development Strategy

Taiwan

Cooperate with electric motorcycle, electric vehicle and electric bus manufacturers, in addition to meeting the domestic market, there are opportunities for exporting overseas.

ASEAN

The second phase of Vietnam factory construction was completed.

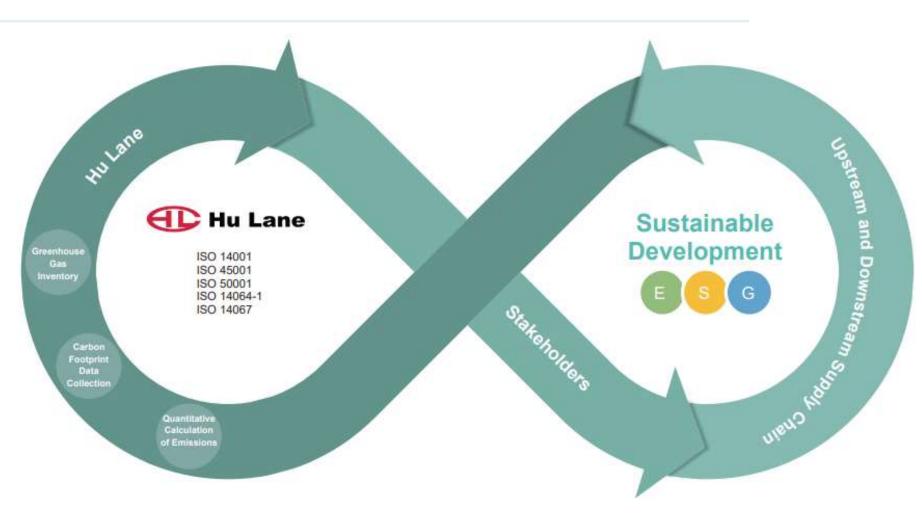
The new factory in Indonesia will be completed in July 2024.

Global

Continue to work with global Tier-1 module suppliers for systematic integration development.









ESG Strategy

The 10th Corporate Governance Evaluation ranked 6%~20%.

Top 36 of the 2024 Global Views ESG Corporate Sustainability Award.

Energy Conservation Control

Externally, Hu Lane establishes
a long-term and stable trust
relationship with customers
invites suppliers to work together
to achieve energy conservation
and carbon emissions reduction,
and implements environmental
protection control to avoid
excessive impacts
on the environment.



S Happy Workplace

Internally, we create a healthy, safe and happy workplace for employees with transparent management mechanisms and systems to provide a good working environment, increase employees participation in Company policies, create an atmosphere of active responsibility, and enhance the vitality and innovation of the organization.

G Enhancement of Information Security

Continuously invest in R&D momentum to create greater profits and strengthen information security to safeguard business secret.





Dividend Policy

Item \ Year	2017	2018	2019	2020	2021	2022	2023
EPS Before Tax	12.43	7.44	5.79	6.82	9.53	12.62	12.08
EPS	10.00	6.00	4.78	5.59	7.91	10.03	9.24
Dividend	8.0	4.0	3.25	4.0	5.0	5.6	5.25
Cash	8.0	4.0	3.0	4.0	5.0	5.6	*5
Stock	0	0	0.25	0	0	0	0.25
Dividend Payout Ratio	80%	67%	68%	72%	63%	56%	57%

^{*} NTD1/per share is paid by Additional Paid In Capital





Hu Lane continued to invest in Indonesia. In March 2023, the new factory has started construction. The construction area is 14,249.72 m² and planned with 3 floors of office building and 2 floors of production building.



